

DOWNTOWN PORTLAND MI

Lets Connect!

on the street

YOUR DOWNTOWN CONNECTION

MIPORTLAND.ORG

APRIL 2024

A LOOK INTO THE FUTURE



CONSTRUCTION BEGINS APRIL 15

Please alert staff, residents and customers to plan ahead.

- **Kent Street CLOSED to Traffic from Academy Street to Grand River Ave.** Sidewalks to businesses will be **OPEN**
- **Bridge Street & Veteran Memorial Bridge CLOSED from Water Street through Kent St.** Walkways will be **OPEN**

TO FACILITATE BUSINESS IN THIS COMMERCIAL AREA

- **Maple Street and City Hall Parking Lots will have 24 hour parking.** Longer than 24 hours will not be permitted. Oversize vehicles / trailers are never permitted.
- **No parallel parking on south side of Bridge St. to allow angle parked cars to turn around and exit.**
- **2 Hour Parking, 100 & 200 Blocks of Maple St. 8A—5P**
- **Scout Park Lot - 2 Hour Parking with 2 spaces designated for 15 minute parking. 8A—5P**



Parking Map



Project Updates



Promotions, Incentives, Community Engagement

MiPortland is thankful for our

Volunteers
Very
Incredible
People

Every Day!

PORTLAND, A Service Driven Community!

We are all grateful to know and recognize the volunteers behind Friends of the Red Mill, VFW & Auxiliary, Scouts, The Community Fund, Service Group, Food Pantry, the Civic Players & Community Theatre, Orchestra, Churches, Fire Department, City Council, Downtown Business Group and more!

Serving MiPortland Downtown directly are our Board of Directors, Special Project Team Members, Event Volunteers for Fireworks, BeerFest, and HolidayFest ~ and those who pop in regularly just to lend a hand. Leo Madarang, Margery Briggs, Jim Barnes, Jason Williamson, Becky Ward, April Vogl, Nick Sandborn and Tutt Gorman / Shirley Teachout, Mandy Johnston / Sheryl VanGoor, Katrina Freeman, Gayle Lardie, Cena Schneider, Tim Fuller, Greg Greenhoe, Ryan Johnston., Kiley & Jim Hilligan, Denise Barnes, Kathy Parsons, Vicki Williamson, Coral Fish, Chanda Lefke, / New this year, and really making an impact; Marlena & Cory O'Connell, Ron Smith, Karen & Laurie Martin, Sandy Sondag, Marcia Roser, and so many more.

Thank you all, for being wonderfully giving and dedicated volunteers!



TINACW@PORTLAND-MICHIGAN.ORG

517-647-5027

WWW.MIPORTLAND.ORG



FEATURED BUSINESS
2 Rivers Nutrition.

Submitted by Kurt Fedewa

“Shannon Hansen is the proud owner of “2 Rivers Nutrition,” a cafe in Portland that specializes in highly nutritious beverages and snacks. “I sell protein shakes, tea bombs, protein coffee, and protein balls,” said Shannon. “My products are loaded with protein, are low in calories, have very little sugar in them, and are delicious. My protein shakes taste like ice cream.”

Shannon’s products are indeed high in nutrition. Shannon said that using her products is a great way to start a weight-loss program or to build muscle. “The benefits of my products are that they enhance people’s health,” said Shannon. “It’s a quick way to get a meal in, as they can provide a full meal’s nutrition in a matter of minutes. The shake has 24 grams of protein and has only 300 calories. The protein coffee comprises the best of both worlds, having the benefit of nutrition with the energy enhancement of an energy drink.”

The cafe is located on East Bridge Street. “We have about a dozen seats in the shop for people who wish to linger,” said Shannon. “Some people simply pick up a drink or other product on a ‘grab and go’ basis. And that works well, too.”

Shannon was motivated to start up her own nutrition cafe while working at her sister’s cafe in Battle Creek. She decided that it was something she wanted to do herself in Portland. “I’d often thought about being a business owner and when the opportunity came along, I decided that it is something at which I could be successful,” said Shannon.

Shannon has been in business for eighteen months. She said that the most important thing that she has done for her business is to utilize Facebook. “I post pictures and nutritional offers on Facebook,” she said. “I give customers a dollar off their product when they post a picture of their drink on this social platform. This business practice reaches a lot of people and it gets knowledge of my business around town.”

Shannon said that the thing she likes most about her business is the opportunity to be social with her customers. She said that she has good conversations with the people who frequent her cafe and this brightens everyone’s day, including hers. “I encourage everyone to stop by, to take a look at the menu, and to enjoy a quick break,” she said. “After people try a product, they leave the cafe feeling better. I love helping people and my cafe provides me with an opportunity to do this. If someone is struggling to eat well or if they simply need an energy boost, then I have a cure for that.”

Products are also available to order in bulk.

1218 E. Grand River Ave. * 517-213-3700

Hours: Mon thru Fri 6am– 4pm; Saturday 10am—2pm

ALL LINKS AVAILABLE AT: WWW.MIORTLAND.ORG



GERANIUM SALE
funding a colorful
downtown landscape!

Beautiful and hardy @ \$2.50 per plant.

This year’s colors:
Red, White, Light Pink, Dark Pink, Salmon.

We are only selling by Pre-orders.
Order early for best variety.
All orders must be in by **Saturday April 29**

To Order:
New online ordering:
<https://portlandmigidarden-club.org/geranium-sale/>
616-284-1213.
bettynumb1@gmail.com

Pick-up Date: Thursday, May 11th, 12-6 pm.
Portland Red Mill Pavilion:
350 N Water St,

Have You HEARD ?!?!!

All New Event ~ Same Saturday! 8.10.24

Presenting: BREW’s on the Bridge, POURS in the Park!!

Here’s what’s new:

BREWS & POURS Beer, Wine, Cider, Seltzer, Cocktails, Mocktails, Coffee, Tea ~ ALL small batch, artisanal, hyper-locally crafted.

in the Park... – games, entertainment, splash pad, swings, vendors that go with craft beverages, make & take and more!
Unique Eats, AND huge stage with Cover Band !!

Be on the lookout for early Ticket Deals, and for Volunteers sign-ups for your favorite times & jobs

FB: MI Portland Downtown www.miportland.org

